

INDUSTRY

Job Title: Creative Director

Job Level: Director Level

Job Field: Strategy, Creative Direction, Brand Storytelling, Insights + Trends

Description:

INDUSTRY is looking for a Creative Director who doesn't just make work — they move culture.

The Creative Director at INDUSTRY is a visionary leader driving strategic and creative programs across digital interaction, brand storytelling, and experience design. This award-winning creative (Cannes Lions, Clio, Muse) has a proven track record delivering world-class ideas for Fortune 100 brands. You are a doer and a leader, crafting big ideas and guiding teams to realize them at the highest level. You have a rare artistic sensibility and creative conviction, protect the soul of the work while pushing it into new territory. Collaborating with globally renowned designers, photographers, filmmakers, and creators. As a Creative Director at INDUSTRY, you are trusted by senior leadership in brand marketing clients. Fluent in craft and business, they raise the standard and make work that lasts.

This role combines strategy, creative direction, and brand expression, setting the tone for authentic and innovative content creation. You will collaborate closely with internal teams and clients to deliver exceptional solutions that align with business goals, global trends, and consumer insights.

This is a full-time, exempt position based in Portland, Oregon, reporting directly to the Executive Creative Director.

Responsibilities:

- Create and lead breakthrough creative across brand, film, and cultural platforms, pushing INDUSTRY's creative standard higher with every project.
- Shape and deliver innovative storytelling, brand direction, and experience design that aligns with client needs and INDUSTRY's expertise.
- Lead end-to-end project execution, from initial concept through final delivery, ensuring clear vision, seamless collaboration, and high-quality outcomes.
- Direct and inspire internal teams and world-class external collaborators, fostering a culture of curiosity, creativity, and boundary-pushing innovation.
- Partner with Fortune 100 clients to develop meaningful, culture-defining work grounded in impactful brand narratives and visual tone.
- Visualize and articulate creative concepts to teams, clients, and stakeholders through compelling presentations, storytelling, photography, video, and branded content.
- Facilitate high-level strategic decisions by synthesizing client feedback into actionable insights and clear creative solutions.
- Collaborate closely with account teams to manage and grow client relationships, develop program-specific approaches, and build strong client-facing proposals and work plans.
- Lead and actively contribute to brainstorming, design reviews, and presentations, ensuring alignment, excellence, and forward momentum across all deliverables.

Requirements:

- 10+ years of agency-side experience in design and branding with a proven track record of leading large-scale, multidisciplinary projects.
- Award-winning creative like Cannes Lions, Clio, Muse, or equivalent awards with a detailed, results-driven portfolio that reflects both process and impact is highly preferred.
- Expert in brand storytelling and strategy, with a deep understanding of communication design and human-centered approaches.
- Skilled at facilitating client workshops, guiding high-level strategic conversations, and presenting compelling ideas to senior stakeholders.
- Proficiency in Adobe Creative Suite, Microsoft Office Suite, and presentation tools like PowerPoint/Keynote.
- Impeccable attention to detail, particularly in production files and asset generation.
- Entrepreneurial and collaborative mindset, comfortable wearing multiple hats in a fast-paced, evolving environment.
- Self-motivated and highly organized, able to manage multiple priorities while maintaining craft excellence.
- Strong secondary research capabilities to inform thoughtful, insight-driven solutions.
- Occasional domestic and international travel required.